

Contact: David Waller

Abilene Convention & Visitors Bureau
Backporch Productions, LLC
Phone: (325) 762-5086

Back Porch of Texas
3350 N. Clack St.
Abilene, TX 79601



FOR IMMEDIATE RELEASE

Backporch Productions Announces a Stellar and Stacked Lineup for the 13th Annual Outlaws & Legends Music Festival

Abilene, Texas: Mark Powell, renowned country music artist and host behind his annual Outlaws & Legends Music Festival, proudly reveals an impressive roster of 16 top-tier country music artists set to grace the stage at The Back Porch of Texas. This two-time awarded “Festival of the Year” (2023 and 2021), slated for March 29th and 30th, 2024, promises an unforgettable experience for all ages of country music enthusiasts.

This year’s festival will feature five-time Grammy Awarded country music group, Nitty Gritty Dirt Band as well as Shane Smith and the Saints, who will close the main stage on Friday and Saturday nights. Joining them are some of the most celebrated Texas Country Music artists, including the Red Clay Strays, Kevin Fowler, Uncle Lucius, The Great Divide, Confederate Railroad, Jason Boland & The Stragglers, Jon Wolfe, Jake Worthington, Bri Bagwell, Kin Faux, Jamie Richards, Jesse Daniel, and Dallas Moore, all with host Mark Powell.

Event Details:

- Dates: March 29th & 30th, 2024
- Venue: The Back Porch of Texas, Abilene, Texas

Backporch Productions: Mark and Meredith Powell, owners of Backporch Productions since 2011, have consistently supported the Ben Richey Boys Ranch and Family Program. Having raised over \$4 Million since their production company’s inception, the festival continues its tradition of giving back, with 20% of all ticket sales directly benefiting the Abilene-based nonprofit.

New Stage Partner Announcement: The 2024 Outlaws & Legends Music Festival proudly welcomes a new primary partner and host of the Outlaws and Legends Stage, Hooten Young, a whiskey and cigar company founded by former Special Operations Soldier, Master Sgt. Norm Hooten, and Tim Young. Hooten Young seeks to commemorate America’s finest with products made with the highest quality craftsmanship. The goal with all Hooten Young products is to heighten the conversation of great American servicemen and women and acknowledge the sacrifices they make for this great country.

"Texas runs through the blood of the founders of Hooten Young. We are rooted in generations of the Lone Star State! Country music fans in West Texas screams Hooten Young... We can't wait..." — Joel Johnson, Hooten Young.

Ticket Information:

- **General Admission Tickets:** \$110 (Available until December 18, 2023 at 10:00am CST ; Price increases to \$138 thereafter)
- **VIP Tickets:** \$550 (Available until December 18, 2023 at 10:00am CST ; Price increases to \$690 thereafter)

- **3-Day RV Passes:** \$150 (Available until December 18, 2023 at 10:00am CST ; Price increases to \$190 thereafter)
- **4-Day RV Passes:** \$260 (Available until December 18, 2023 at 10:00am CST ; Price increases to \$320 thereafter)

Note: Tailgate Party Packages, Music Row Packages, Reserved 1st Row RV Passes, and Cooler Bands are currently sold out.

Anticipation is high for this year's festival, projected to sell out for the third consecutive year. With an expected attendance of 15,000 patrons per day, 46 Tailgates, and 480 RV spots, securing tickets early is recommended.

For More Information:

- Visit www.outlawsandlegends.com for tickets and festival details.
- Follow us on Facebook and Instagram for updates.

Join us at The Back Porch of Texas on March 29th and 30th for an unparalleled country music experience at the Outlaws & Legends Music Festival!

###

About Outlaws & Legends Music Festival:

Established by Mark Powell, Outlaws & Legends Music Festival has become a cornerstone of the country music scene, bringing together legendary artists for a unique and unforgettable celebration. Since its inception, the festival has not only showcased exceptional talent but also supported charitable causes, making a positive impact on the community.

FOR IMMEDIATE RELEASE 10 A.M. CST. DECEMBER 15, 2023